



<https://hsenergy.co.uk/careers/marketing-executive/>

## Marketing Executive

### Description

#### About HSEnergy Group

HSEnergy Group is one of the UK's most forward-thinking renewable energy companies. With over 10,000 installations completed since 2015 and a reputation for quality, service, and innovation, we're leading the way in solar PV, battery storage, EV charging, and AI-powered energy optimisation.

Known for our technical expertise, exceptional customer service, and forward-looking product range, we're now entering a major growth phase, expanding nationally across residential, commercial, and education sectors. Our smart energy storage offering is at the forefront of this, helping customers not only reduce energy bills but also generate income through AI-powered grid trading.

#### The Opportunity

We are seeking a proactive Marketing Executive to join our dynamic company based in Burgess Hill. Reporting to the Group Marketing Director, this role is instrumental in supporting marketing activity across the Company.

This is a rare opportunity to join a fast-scaling company at the forefront of one of the most transformative shifts in energy. You'll play a key role in expanding our reach across both the residential and commercial sectors, introducing customers to the huge benefits of solar and smart energy systems, including energy trading and cost optimisation powered by AI.

If you're passionate about clean technology and want to be part of a high-growth market that's still in its early stages, this role offers significant career potential.

### Responsibilities

The position involves a mix of digital marketing coordination, commercial marketing support, project development, and content and brand management and lead coordination.

- Managing and coordinating digital marketing efforts, including Google Ads, social media, email campaigns, and website optimisation.
- Planning, executing and optimising multi-channel marketing campaigns to drive engagement and lead generation.
- Assisting in the creation and maintenance of marketing materials such as brochures, presentations, and case studies.
- Supporting the Marketing Director in identifying new market opportunities and partnership strategies.
- Managing leads in the CRM system, optimising the workflow to enhance lead distribution and conversion
- Creating compelling content across digital platforms, including blogs, newsletters, and social media.
- Ensuring consistent branding across all marketing materials and channels.
- Providing administrative and operational support to the marketing and sales

### Hiring organization

HSEnergy Group

### Employment Type

Full-time

### Job Location

Lynnem House, 1 Victoria Way,  
RH15 9NF, Burgess Hill, West  
Sussex, UK

### Working Hours

9am – 5pm working hours with  
1-hour paid lunch

### Date posted

1 September 2025

teams.

### **Qualifications**

The ideal candidate will have experience in a similar broad marketing role with strong exposure across both digital and traditional marketing. Strong project management, content creation, and communication skills are essential. Proficiency in SEO, CRM systems, and analytics tools is highly desirable. The ability to multitask and work collaboratively with internal and external stakeholders is key.

This role could suit someone who has worked as a Marketing Executive, Digital Marketing Specialist, or Marketing Coordinator.

### **Job Benefits**

- Competitive base salary
- 9am – 5pm working hours with 1-hour paid lunch
- Office based
- 23 days holiday + bank holidays
- Pension scheme
- Ongoing training and career development
- Opportunity to join a market leader in AI-driven energy solutions
- Be part of a dynamic, growing team shaping the future of clean energy in the UK